Full Paper Title in Title Case (Title)

# Abstract (Heading 1)

In this paper, the formatting requirements for the initial submission of 14th SLIIT Business School Students’ Research Conference (SBSSRC2021) are described. Abstract should be written with Times New Roman, 11 font size, justified, single line spacing. It should contain no longer than 300 words.

\*CRITICAL: Do Not Use Symbols, Special Characters, or Math in Paper Title or Abstract.

Keywords: *4 to 8 keywords, separated by commas.*