

2021 SLIIT BUSINESS SCHOOL STUDENT GUIDE



SLIIT

Discover Your Future

THE NEXT YOU

The goals and decisions you pursue today will take you to the next level. If your decision is to be “Tomorrow’s Great”, you should join SLIIT Higher Education, a globally recognised Institute

BE SMART. BE WISE

“The Next You” is determined by your next level of education in the fields of;
COMPUTING | BUSINESS | ENGINEERING | HUMANITIES AND SCIENCES | ARCHITECTURE

- ▶ Scholarships worth over Rs. 50 Million
- ▶ A grant of Rs. 120 Million for new scientific research
- ▶ Internationally accredited lecture panel
- ▶ Educational facilities of international standards

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MESSAGE FROM THE DEAN

Challenges in today's global economy are enormous and always evolving. Management professionals educated in business from a higher perspective makes more sense than ever. With aiming this, SLIIT Business School provides a perfect environment for those who want to be successful business leaders in the future.

Our graduates acquire the knowledge, right set of skills and attitudes to take on the challenges in the fast moving world. SLIIT Business School is a place of outstanding faculty staff, cutting-edge research, business innovations, global perspective, and a commitment to preparing graduates to meet these challenges and placing them in dynamic careers.



As a premier business school in the country, we offer a distinctive education marked by strong engagement with our alumni and the business community as well as innovative and transformational programs for our students. Partnerships with reputed overseas universities provide us more directions to develop our programs with the capability of producing world-class graduates best suited to current highly competitive business environment. Stringent quality assurance processes are in place to ensure academic quality of our programs and it is enhanced by the current involvements on accreditation of our degrees. High demand for our business graduates in the industry is a proof for the stability and success of SLIIT Business School.

We have a vibrant and groundbreaking teaching and learning environment, which comprises of a highly qualified team of academics and state-of-the-art teaching facilities. We make use of every opportunity we come across to obtain expertise from industry and other sources. We are confident of achieving our goal of making the SLIIT Business School as the most sought after Business School in Sri Lanka.

**PROFESSOR
SAMANTHA
THELIJJAGODA**
DEAN-SLIIT BUSINESS SCHOOL

BUSINESS DEGREES

Business Management is a competitive and ever-evolving field today. Graduates are expected to establish a multi-disciplinary approach in any and all circumstances. Our BBA Honours Degree allows students to apply their theoretical knowledge effectively within practical situations through valuable communication skills taught during their study. We aim to craft seasoned graduates who possess all the necessary skills to succeed in business management, but also the right attitude. Along with the ability to think analytically and solve problems independently, they will be able to work as experts within the industry.

Our Business degrees are awarded by SLIIT as approved by the UGC under the Universities Act. The institute is also a Member of the Association of Commonwealth Universities and International Association of Universities (IAU).

Students have the option of exiting a course, should they be faced with restrictive circumstances. Whilst they can rejoin at a later date, such requirements are subjected to relevant registration procedures and approval by SLIIT. Students have the option of completing the entire 4 year course under the UGC at SLIIT, or they have the option of studying the Liverpool John Moores University offshore programmes in Sri Lanka, right here at SLIIT. Students can also complete their degree at one of SLIIT's partner universities in UK, USA, Canada and Australia.

DEGREES - SLIIT BBA HONOURS DEGREES

Duration	: 4 Years
Entry	: February / June
Location	: Malabe / Colombo / Matara / Kandy / Kurunegala / Jaffna
Offered	: Weekdays / Weekends
Examinations	: Weekdays / Weekends

ACADEMIC & PROFESSIONAL RECOGNITION

Approved by the University Grants Commission (UGC) Sri Lanka
Approved by Ministry of Higher Education Sri Lanka
Member of the Association of Commonwealth Universities
Member International Association of Universities (IAU)
Member to Association of Advance Collegiate Schools of Business (AACSB)



BUSINESS MANAGEMENT

The first two years of the degree focuses more on developing requisite communication skills, will also be enable the student to gain an overall conceptual grasp of the theoretical academic content. This result in forming a solid base on which to develop an understanding of the advanced modules presented in later years. The Higher Diploma level covers a broader range of theory, equipping the student with the knowledge and skills necessary to work in industry at an executive level.

The dynamic business environment demands multiple skills and abilities from the management graduates. Rather than being specialized in a single area of knowledge the graduates entering the business community would benefit by being equipped with knowledge in multiple areas important to a business. This offers flexibility to the industry to shape the young graduates to their specific job requirements with minimum investment. The business community's need to recruit multi skilled graduates who have exposed themselves to a wide range of knowledge and skills is intended to be catered through the introduction of this BBA (Hons) Business Management programme.

GRADUATE OPPORTUNITIES

- Consultants
- Managers
- Business Cordinators
- Research Executives
- Management Trainees
- Business Executives
- Academics
- Entrepreneurs
- Business Development Executives

ENTRY REQUIREMENTS

Passes in three subjects (in any subject stream) at the G.C.E. (Advanced Level) Examination (Sri Lanka / London) in one and the same sitting and a pass at the Aptitude test conducted by SLIIT.

The first two years of the programme is common for all the specializations. On completion of the Higher Diploma students may choose the following specialization and may proceed with third and the final year.



YEAR ONE

SEMESTER 01

BM0010	Accounting (Compulsory for Non-accounting background)	01
BM1010	Learning and Study Skills	03
BM1020	Principles of Management	03
BM1030	Microeconomics	03
BM1040	Business Mathematics	03
BM1050	Information Technology for Business	03
BM1060	English Language Skills I	03

SEMESTER 02

BM1070	Self Management	01
BM1080	Principles of Marketing	03
BM1090	Financial Accounting	03
BM1100	Legal & Political Environment in Business	03
BM1110	Human Resources Management	03
BM1120	English Language Skills II	03

YEAR TWO

SEMESTER 01

BM2010	Personal Development Planning	01
BM2020	Organizational Behavior	03
BM2030	Management Accounting	03
BM2040	Macroeconomics	03
BM2050	Business Statistics	03
BM2060	Business Communication	03

SEMESTER 02

BM2070	Leadership and Teamwork	01
BM2080	Operations and Supply Chain Management	03
BM2090	Business Information Systems	03
BM2100	Financial Management	03
BM2110	Operations Research	03
BM2120	Entrepreneurship Essentials	03

YEAR THREE

SEMESTER 01

BM3040	Strategic Management	03
BM3050	Project Management	03
BM3510	Economic Analysis for managers	04
BM3320	Application software for Accounting	02
BM 3010	Career Readiness and Business Etiquette	01
1 Elective:		
BM3530	Management Information Systems	03
BM3230	Human Capital Management in Small Business	03

SEMESTER 02

BM3060	Research Methodology	03
BM3070	Business Law	03
BM3020	Professional Relationships and Networking	01
Business Internship OR 2 Modules		
BM3030	Business Internship	06
IM3460	Enterprise Resource Planning	03
BM3520	Business in Emerging Markets	03

YEAR FOUR

SEMESTER 01

BM4010	Comprehensive Research Project	09
BM4120	Digital Marketing	03
BM4220	Labour Law and Industrial Relations	03
1 Elective:		
BM4310	Taxation	03
BM4510	Business Process Management	03
BM3310	Corporate Finance	03

SEMESTER 02

BM4520	Sustainable Development in Business Environment	03
BM4530	Global Business and Strategy	03
1 Elective:		
BM3260	Organizational Change and Development	03
BM4460	Transport Management	03

BUSINESS ANALYTICS

The first two years of the degree focuses more on developing requisite communication skills, will also be enable the student to gain an overall conceptual grasp of the theoretical academic content. This result in forming a solid base on which to develop an understanding of the advanced modules presented in later years. The Higher Diploma level covers a broader range of theory, equipping the student with the knowledge and skills necessary to work in industry at an executive level.

This is the discipline of applying quantitative analytical models to analyse data, particularly found in large volumes to help make better business decisions. Successful business analytics depend on quality data, skilled analysts who have a thorough understanding of technologies, and the organisation's commitment to data-driven decision making. Career opportunities for business analytics graduates are thriving, as major organisations have adopted data-driven and technology-focused approaches.

GRADUATE OPPORTUNITIES

- Business Analyst
- Enterprise Content Management Consultants
- BA Strategy Consultants
- Business Intelligence and Performance Management Consultants
- Optimization Consultants
- Enterprise Information & Management Consultants

ENTRY REQUIREMENTS

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YEAR ONE

SEMESTER 01

BM0010	Accounting (Compulsory for Non-accounting background)	01
BM1010	Learning and Study Skills	03
BM1020	Principles of Management	03
BM1030	Microeconomics	03
BM1040	Business Mathematics	03
BM1050	Information Technology for Business	03
BM1060	English Language Skills I	03

SEMESTER 02

BM1070	Self Management	01
BM1080	Principles of Marketing	03
BM1090	Financial Accounting	03
BM1100	Legal & Political Environment in Business	03
BM1110	Human Resources Management	03
BM1120	English Language Skills II	03

YEAR TWO

SEMESTER 01

BM2010	Personal Development Planning	01
BM2020	Organizational Behavior	03
BM2030	Management Accounting	03
BM2040	Macroeconomics	03
BM2050	Business Statistics	03
BM2060	Business Communication	03

SEMESTER 02

BM2070	Leadership and Teamwork	01
BM2080	Operations and Supply Chain Management	03
BM2090	Business Information Systems	03
BM2100	Financial Management	03
BM2110	Operations Research	03
BM2120	Entrepreneurship Essentials	03

YEAR THREE

SEMESTER 01

IM3710	Foundations of Business Analytics	03
IM3720	Customer Analytics	03
IM3730	Mastering Data Analysis in Excel	03
IM3740	Data Science in Real Life	03
BM3050	Project Management	03
BM3010	Career Readiness and Business Etiquettes	01

SEMESTER 02

BM3060	Research Methodology	03
IM3750	Data Visualisation	03
BM3020	Professional Relationships and Networking	01
Business Internship OR 2 Modules		
BM3030	Business Internship	06
IM3760	Operations Analytics	03
IM3630	Information System Management and Security	03

YEAR FOUR

SEMESTER 01

BM4010	Comprehensive Research Project	09
IM4710	Business Metrics for Data Driven Companies	03
IM4720	People Analytics	03
1 Elective:		
IM4610	Decision Support Systems	03
IM4730	Social Media and Web Analytics	03

SEMESTER 02

IM4740	Accounting Analytics	03
IM4750	Decision Modeling for Business Analytics	03
1 Elective:		
IM4760	Strategic Information Systems	03
IM3460	Enterprise Resource Planning	03

MARKETING MANAGEMENT

The first two years of the degree focuses more on developing requisite communication skills, will also be enable the student to gain an overall conceptual grasp of the theoretical academic content. This result in forming a solid base on which to develop an understanding of the advanced modules presented in later years. The Higher Diploma level covers a broader range of theory, equipping the student with the knowledge and skills necessary to work in industry at an executive level.

Marketing management emphasizes on the importance of converting an organization's entire system into a customer focused entity. Students are able to gain an entirely new perspective of both the organization and the customer. Complete with universally applicable fundamentals, the course will provide students an in-depth knowledge of marketing, as practices in today's competitive business environment.

GRADUATE OPPORTUNITIES

- Marketing Managers
- Sales/ Marketing Executives
- Managers (Customer Relations)
- Brand Executives/ Brand Managers
- Digital Marketing Executives
- Public relations specialists
- Lecturers / Academics
- Merchandisers
- Online Marketing Analysts
- Marketing Specialists
- Tele Marketing Executives
- Clients Servicing Executives
- Research Executives
- Management Trainee- Marketings

ENTRY REQUIREMENTS

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YEAR ONE

SEMESTER 01

BM0010	Accounting (Compulsory for Non-accounting background)	
BM1010	Learning and Study Skills	01
BM1020	Principles of Management	03
BM1030	Microeconomics	03
BM1040	Business Mathematics	03
BM1050	Information Technology for Business	03
BM1060	English Language Skills I	03

SEMESTER 02

BM1070	Self-Management	01
BM1080	Principles of Marketing	03
BM1090	Financial Accounting	03
BM1100	Legal & Political Environment in Business	03
BM1110	Human Resources Management	03
BM1120	English Language Skills II	03

YEAR TWO

SEMESTER 01

BM2010	Personal Development Planning	01
BM2020	Organizational Behavior	03
BM2030	Management Accounting	03
BM2040	Macroeconomics	03
BM2050	Business Statistics	03
BM2060	Business Communication	03

SEMESTER 02

BM2070	Leadership and Teamwork	01
BM2080	Operations and Supply Chain Management	03
BM2090	Business Information Systems	03
BM2100	Financial Management	03
BM2110	Operations Research	03
BM2120	Entrepreneurship Essentials	03

YEAR THREE

SEMESTER 01

BM3110	Strategic Marketing	03
BM3120	Consumer Behaviour	03
BM3130	Marketing Communication	03
BM3010	Career Readiness and Business Etiquette	01
1 Elective:		
BM3140	Event Management	03
BM3150	Sales Management	03

SEMESTER 02

BM3060	Research Methodology	03
BM3160	Service Marketing	03
Business Internship OR 2 Modules		
BM3030	Business Internship – Marketing	06
BM3170	Marketing Research	03
BM3180	Hospitality Marketing	03
BM3420	Logistic and Supply Chain Management	03

YEAR FOUR

SEMESTER 01

BM4010	Comprehensive Research Project	09
BM4110	Strategic Brand Management	03
BM4120	Digital Marketing	03
1 Elective:		
BM4130	Retail Marketing	03
BM4140	Agricultural Marketing	03

SEMESTER 02

BM4150	New product marketing simulation	04
BM4160	Advertising	03
BM4170	International Marketing	03
1 Elective:		
BM4180	Social Marketing	03
BM4190	Industrial Marketing	03

ACCOUNTING & FINANCE

The first two years of the degree focuses more on developing requisite communication skills, will also be enable the student to gain an overall conceptual grasp of the theoretical academic content. This result in forming a solid base on which to develop an understanding of the advanced modules presented in later years. The Higher Diploma level covers a broader range of theory, equipping the student with the knowledge and skills necessary to work in industry at an executive level.

Knowledge of Accounting & Finance is essential for the management of a business A sound grasp of fundamentals is required to keep pace with the rapid changes and increasing complexity of modern business; especially true for the Accounting & Finance disciplines. Building on the strong foundation laid in the first three years of study, the special degree programmes allows the students to acquire an in depth knowledge required by an expert in Accounting & Finance. Moreover , electives that are available in the final year allow a student an avenue for further specialization in a selected field.

GRADUATE OPPORTUNITIES

- Accounts Executives
- Audit Executives
- Finance Managers
- Management Accountants
- Financial Analysts
- Academics / Lecturers
- Accountants
- Finance Executives
- Audit Supervisors
- Cost Accountants
- Internal Auditors
- Management Trainees (Finance)

ENTRY REQUIREMENTS

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YEAR ONE

SEMESTER 01

BM0010	Accounting (Compulsory for Non-accounting background)	01
BM1010	Learning and Study Skills	03
BM1020	Principles of Management	03
BM1030	Microeconomics	03
BM1040	Business Mathematics	03
BM1050	Information Technology for Business	03
BM1060	English Language Skills I	03

SEMESTER 02

BM1070	Self Management	01
BM1080	Principles of Marketing	03
BM1090	Financial Accounting	03
BM1100	Legal & Political Environment in Business	03
BM1110	Human Resources Management	03
BM1120	English Language Skills II	03

YEAR TWO

SEMESTER 01

BM2010	Personal Development Planning	01
BM2020	Organizational Behavior	03
BM2030	Management Accounting	03
BM2040	Macroeconomics	03
BM2050	Business Statistics	03
BM2060	Business Communication	03

SEMESTER 02

BM2070	Leadership and Teamwork	01
BM2080	Operations and Supply Chain Management	03
BM2090	Business Information Systems	03
BM2100	Financial Management	03
BM2110	Operations Research	03
BM2120	Entrepreneurship Essentials	03

YEAR THREE

SEMESTER 01

BM3310	Corporate Finance	03
BM3320	Application Software in Accounting	02
BM3330	Advanced Management Accounting	03
BM3340	Financial Reporting	03
BM3010	Career Readiness and Business Etiquette	01
1 Elective:		
BM3050	Project Management	03
BM3040	Strategic Management	03

SEMESTER 02

BM3060	Research Methodology	03
BM3350	Financial Analysis for Business	03
BM3020	Professional Relationships and Networking	01
Business Internship OR 2 Modules		
BM3030	Business Internship	06
BM3360	Global Business and Strategy	03
BM3070	Business Law	03

YEAR FOUR

SEMESTER 01

BM4010	Comprehensive Research Project	09
BM4310	Taxation	03
BM4320	Investment and Portfolio Management	03
1 Elective:		
BM4330	Contemporary Issues in Accounting and Finance	02
BM4340	Banking	02

SEMESTER 02

BM4350	Financial Modelling	03
BM4360	Strategic Finance	03
BM4370	International Financial Management	03
BM4380	Audit and Assurance	02

HUMAN CAPITAL MANAGEMENT

The first two years of the degree focuses more on developing requisite communication skills, will also be enable the student to gain an overall conceptual grasp of the theoretical academic content. This result in forming a solid base on which to develop an understanding of the advanced modules presented in later years. The Higher Diploma level covers a broader range of theory, equipping the student with the knowledge and skills necessary to work in industry at an executive level.

Covers the theoretical foundation of HCM, with a sound appreciation of other related business disciplines. Provides students with the knowledge, skills and social awareness necessary to manage people both nationally and internationally. Growing awareness of the importance of HCM has led to increasingly competitive levels of pay, and graduates can therefore look forward to excellent career prospects.

GRADUATE OPPORTUNITIES

- HR Managers
- Managers (Human Capital)
- HR Assistants
- Senior Executives (Human Capital)
- Industrial Relations Executives
- Lecturers / Academics
- Human Capital Executives
- HR Analysts
- HR Associates
- HRIS Specialists
- Payroll officers
- Management Trainees (HR)

ENTRY REQUIREMENTS

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YEAR ONE

SEMESTER 01

BM0010	Accounting (Compulsory for Non-accounting background)	
BM1010	Learning and Study Skills	01
BM1020	Principles of Management	03
BM1030	Microeconomics	03
BM1040	Business Mathematics	03
BM1050	Information Technology for Business	03
BM1060	English Language Skills I	03

SEMESTER 02

BM1070	Self Management	01
BM1080	Principles of Marketing	03
BM1090	Financial Accounting	03
BM1100	Legal & Political Environment in Business	03
BM1110	Human Resources Management	03
BM1120	English Language Skills II	03

YEAR TWO

SEMESTER 01

BM2010	Personal Development Planning	01
BM2020	Organizational Behavior	03
BM2030	Management Accounting	03
BM2040	Macroeconomics	03
BM2050	Business Statistics	03
BM2060	Business Communication	03

SEMESTER 02

BM2070	Leadership and Teamwork	01
BM2080	Operations and Supply Chain Management	03
BM2090	Business Information Systems	03
BM2100	Financial Management	03
BM2110	Operations Research	03
BM2120	Entrepreneurship Essentials	03

YEAR THREE

SEMESTER 01

BM3040	Strategic Management	03
BM3210	Human Capital Management	03
BM3220	Human Capital Development	03
BM3010	Career Readiness and Business Etiquette	01
1 Elective:		
BM3050	Project Management	03
BM3230	Human Capital Management in Small Business	03

SEMESTER 02

BM3060	Research Methodology	03
BM3240	Performance Management and Compensation Management	03
BM3020	Professional Relationships and Networking	01
Business Internship OR 2 Modules		
BM3030	HCM Internship	06
BM3250	Advanced Human Resource Management	03
BM3260	Organizational Change and Development	03
BM3070	Business Law	03

YEAR FOUR

SEMESTER 01

BM4010	Comprehensive Research Project	09
BM4210	Strategic Human Resource Management	03
BM4220	Labour Law and Industrial Relations	03
BM4230	Labour Economics	03

SEMESTER 02

BM4240	Counseling and Industry Psychology	03
BM4250	Occupational Health and Safety	03
BM4260	International Perspective of Human Capital Management	03
1 Elective:		
BM4270	HR Technology	03
BM4280	Human Resource Information Systems	03
BM4290	Contemporary Issues in Human Capital Management	03

LOGISTICS & SUPPLY CHAIN MANAGEMENT

The first two years of the degree focuses more on developing requisite communication skills, will also be enable the student to gain an overall conceptual grasp of the theoretical academic content. This result in forming a solid base on which to develop an understanding of the advanced modules presented in later years. The Higher Diploma level covers a broader range of theory, equipping the student with the knowledge and skills necessary to work in industry at an executive level.

Provides students with the core knowledge necessary for a wide range of logistics and supply chain activities such as: demand planning, purchasing, inventory control, material handling, product and service support, IT, transportation, distribution, warehousing and strategic supply chain management. Focuses on the analysis, design, implementation, planning, control and improvement of manufacturing and service processes. Prepares students for professional careers with manufacturers, distributors, transportation carriers, logistics service providers and consulting firms. Curriculum provides the required theoretical conceptual base and analytical methods for making sound operational and strategic business decisions.

GRADUATE OPPORTUNITIES

- Supply Chain Executives
- Demand planners
- Operations Specialists
- Logistics Analysts
- Strategic Buyers
- Shipping and Logistic Executives
- Logistics Assistants
- Procurement / Purchasing / Sourcing Executives

ENTRY REQUIREMENTS

Passes in three subjects (in any subject stream) at the G.C.E. (Advanced Level) Examination (Sri Lanka / London) in one and the same sitting and a pass at the Aptitude test conducted by SLIIT.

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YEAR ONE

SEMESTER 01

BM0010	Accounting (Compulsory for Non-accounting background)	
BM1010	Learning and Study Skills	01
BM1020	Principles of Management	03
BM1030	Microeconomics	03
BM1040	Business Mathematics	03
BM1050	Information Technology for Business	03
BM1060	English Language Skills I	03

SEMESTER 02

BM1070	Self Management	01
BM1080	Principles of Marketing	03
BM1090	Financial Accounting	03
BM1100	Legal & Political Environment in Business	03
BM1110	Human Resources Management	03
BM1120	English Language Skills II	03

YEAR TWO

SEMESTER 01

BM2010	Personal Development Planning	01
BM2020	Organizational Behavior	03
BM2030	Management Accounting	03
BM2040	Macroeconomics	03
BM2050	Business Statistics	03
BM2060	Business Communication	03

SEMESTER 02

BM2070	Leadership and Teamwork	01
BM2080	Operations and Supply Chain Management	03
BM2090	Business Information Systems	03
BM2100	Financial Management	03
BM2110	Operations Research	03
BM2120	Entrepreneurship Essentials	03

YEAR THREE

SEMESTER 01

BM3050	Project Management	03
IM3410	Manufacturing Resource Planning	03
IM3420	Logistics Management	03
IM3430	Strategic Sourcing	03
BM3010	Career Readiness and Business Etiquette	01
1 Elective:		
IM3440	E-Business	03
BM3040	Strategic Management	03

SEMESTER 02

BM3060	Research Methodology	03
BM3070	Business Law	03
BM3020	Professional Relationships and Networking	01
Business Internship OR 2 Modules		
BM3030	Business Internship	06
IM3450	Inventory and Warehouse Management	03
IM3460	Enterprise Resource Planning	03

YEAR FOUR

SEMESTER 01

BM4010	Comprehensive Research Project	09
IM4410	Global Supply Chain Management	03
IM4420	Supplier Relationship Management	03
IM4430	Strategic Supply Chain Management	03

SEMESTER 02

IM4440	Green Supply Chain Management	03
IM4450	Lean Management	03
1 Elective:		
IM4460	Transport Management	03
IM4470	Six Sigma	03

MANAGEMENT INFORMATION SYSTEMS

The first two years of the degree focuses more on developing requisite communication skills, will also be enable the student to gain an overall conceptual grasp of the theoretical academic content. This result in forming a solid base on which to develop an understanding of the advanced modules presented in later years. The Higher Diploma level covers a broader range of theory, equipping the student with the knowledge and skills necessary to work in industry at an executive level.

The students in the modern environment should be interested in how to apply information technology to improve business and to enhance the quality of life for individuals in the society. Management Information Systems Degree is where business meets technology. Students will obtain the required theoretical and practical knowledge with other skills by this four year program.

GRADUATE OPPORTUNITIES

- Optimization Consultants
- Enterprise Content Management Consultants
- MIS Strategy Consultants
- Manager Business Intelligence and Performance
- Management Consultants
- Enterprise Information & Management Consultants

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YEAR ONE

SEMESTER 01

BM0010	Accounting (Compulsory for Non-accounting background)	01
BM1010	Learning and Study Skills	03
BM1020	Principles of Management	03
BM1030	Microeconomics	03
BM1040	Business Mathematics	03
BM1050	Information Technology for Business	03
BM1060	English Language Skills I	03

SEMESTER 02

BM1070	Self Management	01
BM1080	Principles of Marketing	03
BM1090	Financial Accounting	03
BM1100	Legal & Political Environment in Business	03
BM1110	Human Resources Management	03
BM1120	English Language Skills II	03

YEAR TWO

SEMESTER 01

BM2010	Personal Development Planning	01
BM2020	Organizational Behavior	03
BM2030	Management Accounting	03
BM2040	Macroeconomics	03
BM2050	Business Statistics	03
BM2060	Business Communication	03

SEMESTER 02

BM2070	Leadership and Teamwork	01
BM2080	Operations and Supply Chain Management	03
BM2090	Business Information Systems	03
BM2100	Financial Management	03
BM2110	Operations Research	03
BM2120	Entrepreneurship Essentials	03

YEAR THREE

SEMESTER 01

BM3010	Career Readiness and Business Etiquettes	01
IM3650	Information Systems Project Management	03
IM3680	Computer Programming	03
IM3670	Database Management Systems	03
1 Elective:		
IM3440	E-Business	03
IM3740	Data Science in Real Life	03

SEMESTER 02

BM3060	Research Methodology	03
IM3660	Object Oriented Concepts	03
IM3690	Ruby and Python Programming	04
BM3020	Professional Relationships and Networking	01
Business Internship OR 2 Modules		
BM3030	Business Internship	06
IM3760	Operations Analytics	03
IM3640	Change Management in IT Implementation	03

YEAR FOUR

SEMESTER 01

BM4010	Comprehensive Research Project	09
IM4610	Decision Support Systems	03
1 Elective:		
IM4730	Social Media and Web Analytics	03
IM4650	IT Service Management	03
IM4710	Business Metrics for Data Driven companies	03
BM4510	Business Process Management	03

SEMESTER 02

IM4660	Information Systems Security, Risk, Audit & Control	03
IM4670	Business Consultancy	02
IM3460	Enterprise Resource Planning	03
1 Elective:		
IM4680	Network Fundamentals	03
IM4690	Software Quality Assurance	03

SUCCESS STORIES



My three years spent at SLIIT Business School was truly rewarding and amazing. SLIIT Business School made me “industry ready” and the immense knowledge gathered through my lecturers helped me in succeeding and facing any challenge in the industry. It was because of SLIIT Business School, I could discover my true passion for marketing.

MUNAZZA RAFAEEK

BACHELOR OF BUSINESS ADMINISTRATION (HONS) SHU,UK

SENIOR BRAND MANAGER - SUNSILK - UNILEVER SRI LANKA LIMITED



SLIIT Business School offered me a challenging yet exciting degree programme which helped me to carry a unique and a differentiated personality. SLIIT Business School nurtured me very well to face the fast paced competitive industry which assisted me in achieving my career goals

SHEHANI COORAY

BACHELOR OF BUSINESS ADMINISTRATIONS

SPECIAL HONOURS - SPECIALIZATION MARKETING MGMT.

ASSISTANT MARKETING MANAGER - JETWING TRAVELS

SOFT SKILLS+



SLIIT Business School annually organises '**Soft Skills+**', an inter-school quiz competition and soft skills workshop sparking an interest in soft skills, whilst improving general knowledge amongst school children. Though in-class lessons are valuable, soft skills such as team work, problem solving, creativity and thinking out-of-the-box are equally important. Emphasis on competitive examinations amongst secondary schools leaves little time for the development of these important skill sets: hence, the main initiative for this programme.

The event is open to students from Grade 11- Grade 13, representing state, private and international schools. All winners and participants will receive certificates and prizes. This is organised as a Corporate Social Responsibility initiative by SLIIT.



HEADS OF DEPARTMENTS



MRS. MANO WELIGODAPOLA

HEAD- DEPARTMENT OF BUSINESS MANAGEMENT

B.Com (Hons) (J'pura), MA in Econ. (Colombo)



PROF. NAGALINGAM NAGENDRAKUMAR

HEAD- DEPARTMENT OF INFORMATION MANAGEMENT

PhD (PIM-USJP), MSc (Accountancy & finance) (USJP),
BSc in Business Administration .Sp.Hons (USJP),
CPFA (UK), CPFA (SL), FPFA, MAAT, DGA

ACADEMIC STAFF

PROF.	THELIJJAGODA T.A.S.S.	BA (Sp.) Hons (USJP), MEng (Gifu), PhD(Gifu) MIEEE, MIET, MAIS, MCSSL	DEAN / PROFESSOR
PROF.	SURAWEEERA, T.	BSc (Hons) (Sri.J.), M.Sc. (Sri.J.), M.Sc.(Reading-UK) MBA (PIM-Sri.j), Ph. D. (Canterbury)	PROFESSOR
PROF.	ALLES, L. A. C.	MBA (Wash. State USA), Ph.D. (Wash. State USA) FCA (Sri Lanka), F.Fin (Australia)	PROFESSOR
PROF.	N.NAGENDRAKUMAR	BSc Sp. Hons (USJP), MSc (USJP), PhD (PIM-USJP) CPFA (UK), CPFA (SL), FPFA, MAAT, DGA	ASSOCIATE PROFESSOR
PROF. (MRS.)	WASANTHA RAJAPAKSHE	BSc Sp. (Hons) (USJP), MBA (Colombo), Ph. D. (NIDA-Thailand)	ASSOCIATE PROFESSOR
DR.	KINGSLEY BERNARD	BSc (Jaffna), MBA (Colombo) Dip in Int. Marketing (CSU-USA), PhD (MSU)	SENIOR LECTURER (HG)
DR.	JAYATHILAKA R.	BA(Econ.sp), MEcon (Colombo), MSc (NUS), PhD (Griffith)	SENIOR LECTURER (HG)
DR.	MUNASINGHE R.M.	BSc (Hons) (Warwick), MA (Cambridge), PhD (Warwick), CQF	SENIOR LECTURER (HG)
DR. (MRS.)	JAYASURIYA K.K.N.A	BBMgt. (Sp.) Hons (Kelaniya), MBA (Anglia Ruskin) PhD (MSU), Chartered Marketer	SENIOR LECTURER
DR. (MRS)	NIRMALI DE SILVA	BSc (Peradeniya), MSc (Leeds), PhD(Leeds), CText., FTI.	SENIOR LECTURER
MRS.	WELIGODAPOLA H.W.M.C	B.Com (Hons) (Sri.J), MEcon (Colombo)	SENIOR LECTURER
MRS.	KUMARAPPERUMA C. U.	BSc Sp. Hons. (SLIIT), MSc (Keele), ACMA, CGMA	SENIOR LECTURER
MS.	KURUPPU C.L	BBA (Hons) (Sheff Hallam), PGDHRM (Col.), MLRHRM (Col)	SENIOR LECTURER
MS.	DISSANAYAKE L. D. A. D.	BBA (Hons) (Sheff Hallam), MLRHRM (Col.) PQHRM (CIPM), AMCIPM, MPASL	SENIOR LECTURER
MRS.	SAMARASINGHE H.M.U.S.R.	B.Com (Hons) (Kelaniya), MBA(PIM-USJP) ,AMSLIM	SENIOR LECTURER
MR.	WEERARATHNA R.S	B.B.Mgt.(HRM) (Kelaniya), MBA(Sunderland) MLRHRM(Col.), AMCIPM, AMSLIM	SENIOR LECTURER
MS.	MUNASINGHE A.A.S.N	BBA (Sp Hons) (SLIIT), PgDip (SLIM), MBA (PIM-USJP), AMSLIM	LECTURER
MS.	MADHAVIKA W.D.N.	BBA (Hons) (Sheffield Hallam), MBA (PIM-USJP)	ASSISTANT LECTURER
MS.	PATHIRANA U.P.G.Y	BBA(Hons)(SLIIT)	ASSISTANT LECTURER
MS.	DUNUWILA V. R.	BBA (Special Hons) (SLIIT)	ASSISTANT LECTURER
MS.	PUBUDDI SHAMILA	BBA Sp. Hons.(Mkt), CPM (ASIA PACIFIC), AMSLIM, PGDipM (SL), Dip ICT	ASSISTANT LECTURER
MS.	JAYASINGHE S.J.A.N.S	BBA(Hons)(SLIIT), Adv. Dip. MA (CIMA,UK)	ACADEMIC INSTRUOTR
MS.	K.N.P KARUNARATHNA	B.Sc (Hons) (Kelaniya), PQHRM(CIPM),LGBC(LASL),CCHRM(CIPM)	ACADEMIC INSTRUCTOR
MS.	LOKESHWARA A.A.	BBA(Hons) (Sheffield Hallam), BBA (Special Hons) (SLIIT) Passed Finalist (CIMA-UK), Adv. Dip.(BIDTI)	ACADEMIC INSTRUOTR
MS.	RATHNAYAKE R.M.N.M	BSc (Hons) (USJP), Passed Finalist (AAT-SL) ICASL(Business Level)	ACADEMIC INSTRUCTOR
MS.	SENEVIRATHNA H.D.N.N.	BBA (Special Hons) (SLIIT), Passed Finalist (AAT-SL)	ACADEMIC INSTRUCTOR
MS.	WIJESUNDARA L.A.N.H	BBA (Special Hons) (SLIIT), Passed Finalist (AAT-SL) ICASL(Executive Level)	ACADEMIC INSTRUCTOR
MS.	JAYASOORIYA S.H.	BBA (Special Hons) (SLIIT), ICASL(Business Level)	ACADEMIC INSTRUCTOR
MS.	BULATHSINGHALA A.S.K	BBA (Sp.) Hons (SLIIT)	ACADEMIC INSTRUCTOR

BBA HONOURS GRADES AND REQUIREMENTS

GRADING SYSTEM

SLIIT uses 12 grades in assessing student performance. These are A+, A, A-, B+, B, B-, C+, C, C-, D+, D and E. To obtain a pass in a subject, a student must score a grade 'C' or above. The value of each grade and definition of student performance is shown below.

GRADE	GRADE PTS.	MARKS RANGE
A+	4.00	90 - 100
A	4.00	80 - 89
A-	3.70	75 - 79
B+	3.30	70 - 74
B	3.00	65 - 69
B-	2.70	60 - 64
C+	2.30	55 - 59
C	2.00	45 - 54
C-	1.70	40 - 44
D+	1.30	35 - 39
D	1.00	30 - 34
E	0.00	00 - 29

GRADE POINT AVERAGE (GPA) PER SEMESTER

The GPA is computed by dividing the sum of the products of the number of credits for each course followed and the grade points earned for that course by a student, by the total number of credits for the courses followed during the semester by that student.

CLASS ATTENDANCE

Regular attendance is expected from all students. 80% attendance is necessary as a minimum requirement to sit examinations. Inability to attend classes and/or examinations must be brought to the notice of the Manager of Student Affairs immediately.

WEIGHTED GRADE POINT AVERAGE (WGPA)

The Weighted Grade Point Average is computed by dividing the sum of the products of the number of credits of all the modules followed and the grade points earned for those modules by a student in a year, by the total number of credits for the modules followed that year. This is then multiplied by an appropriate weighting factor and summed up over the total number of years related to the specific academic qualification.

MBA

MASTER OF BUSINESS ADMINISTRATION

The course content of the SLIIT MBA programme has been carefully designed to meet current industry needs in consultation with industry experts and academia from locally and globally renowned institutions and approved by the Ministry of Higher Education. The SLIIT - MBA would stand out as a unique programme among MBAs offered in Sri Lanka due to its Novel attributes.

- Availability of renowned professors from high ranking overseas and Sri Lankan universities and professional organizations.
- Panel of lecturers will possess PhD or higher educational qualifications with hands-on business experience.
- Interactive sessions with high caliber business personalities (Local and Foreign).
- The Course Content is designed with inputs from industry experts.
- Approved by University Grants Commissions & the Ministry of higher Education.

ELIGIBILITY REQUIREMENTS

- A Bachelor's Degree in Business Administration or related area from a recognized university.
- A Bachelor's Degree in any subject area from a recognized university with one year's post qualifying experience.
- A postgraduate diploma of not less than one year or higher degree in management studies from a recognized university
- A postgraduate diploma or higher degree in any other field from a recognized university with two years' experience.
- Professional qualifications with two years' post qualifying experience as approved by SLIIT. In addition, a formal interview will be conducted.

PROF. NAGALINGAM NAGENDRAKUMAR
Programme Coordinator
Head-Department of Information Management
Senior Lecturer
077 741 4247

MR. BUDDHITHA JAGODA
Senior Marketing Executive / MBA Information Coordinator
076 497 1716

02 YEARS
04 TERMS
60 CREDITS



The Sri Lanka Technology Incubator (SLTI) also known as ConceptNursery was established in 2000 to incubate technology centric innovative ideas, which would not only stimulate the growth of the Sri Lankan IT industry, but also simultaneously encourage local entrepreneurial capitalism and attract investment from both domestic/international Institutional and Venture Capital sources. The primary goal is to identify, recruit and build new companies involved in cutting-edge technologies that would support the development of a highly skilled IT workforce, conduct advanced R&D in web and wireless technologies and enhance the economic development of Sri Lanka through the creation of wealth and opportunities.

SLTI ASSISTS AND PROMOTES IT ENTERPRISES INNOVATORS & IT START-UP COMPANIES PROVIDING

- Access to business and technical expertise
- Financial resources
- International industry contacts
- Communication facilities
- Training in IT
- Business consultations
- Business plan development support
- Marketing new start-ups

THESE COMPANIES/ESTABLISHMENTS USE THE INSTITUTE'S STATE OF THE ART FACILITIES INCLUDING

- Modern networking infrastructure,
- Air-conditioned standard working space
- Access to a rich pool of well-trained expertise
- Flexible working hours (7am-7pm)

INTERNATIONAL DEGREE PROGRAMMES TO COMPLETE AT SLIIT



BACHELOR OF BUSINESS ADMINISTRATION (HONS)

Undertaking a BBA will give you a thorough preparation for business life. The aim is to develop competence in the management of money, people, products, processes and markets. We start with a broad coverage of the academic disciplines that underpin business. You have the opportunity to undertake a mixture of core and optional modules that will focus on areas such as Diversity Management, Researching and Developing a Business Plan and Corporate Governance. This wide range of skills is necessary in today's competitive workplace, so as a graduate it will be a great advantage, offering numerous career prospects.

ENTRY REQUIREMENTS

GCE Advanced Level (Local) - 3 Passes in any Stream OR G.C.E. Advance Level (Edexcel / Cambridge) - 3 passes and meet the required 5 points* AND a pass in the Aptitude Test conducted by SLIIT. (The standard entry route for the program will be from the SLIIT Higher Diploma (in Business Administration and successful completion bridging module).

WHAT'S NEXT?

Embark on your pathway to greatness with our extensive degree programme options at SLIIT. Please follow the application guidelines below.

Option 01:

Apply Online apply.sliit.lk

Option 02:

Download the application form apply.sliit.lk

Send the duly filled application form to

Manager Student Enrollment, SLIIT, New Kandy Road, Malabe

Option 03:

Obtain the application form from any of our campuses or centres

Option 04:

Call our hotline for further information

011 754 4801

www.sliit.lk

info@sliit.lk

"The Institute reserves to itself the right to effect, at any time during the course of programmes, amendments to the curriculum of its programmes to meet emerging needs of the industry/business and/or in response to the requirements of professional and accreditation bodies."



- **SLIIT MALABE CAMPUS**

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Fax : +94 11 241 3901

- **SLIIT METROPOLITAN CAMPUS**

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Colombo 03.

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- **SLIIT MATARA CENTRE**

No. 24, E.H.Cooray Building,
Anagarika Dharmapala Mawatha,
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- **SLIIT KANDY CENTRE**

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- **SLIIT KURUNEGALA CENTRE**

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- **SLIIT JAFFNA CENTRE**

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Discover Your Future